



## **2019 -2020 FUNDRAISING PROGRAMS**

The Coppell Community Chorale is a 501(c)(3) Non-profit organization that thrives under the benevolence of sponsorships, donations, grants and volunteer efforts. Member dues alone offset less than 25% of our annual expenses. The Fundraising Programs of the Chorale are outlined in detail below. Please note: PROJECTED INCOME refers to funds allocated in preparing the annual budget. If the amount reads \$0, that item is a program that was developed after the budget was approved or funds from that program were deemed unpredictable.

This document is intended for informational purposes only and is subject to change as deemed necessary by the Chorale Board. Programs are listed alphabetically.

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### **AMAZON SMILE**

AmazonSmile is a website operated by Amazon with the same products, prices, and shopping features as Amazon.com. The difference is that when you shop on AmazonSmile, the AmazonSmile Foundation will donate 0.5% of the purchase price of eligible products to the charitable organization of your choice. Every item available for purchase on [www.amazon.com](http://www.amazon.com) is also available on AmazonSmile ([smile.amazon.com](http://smile.amazon.com)) at the same price. You will see eligible products marked "Eligible for AmazonSmile donation" on their product detail pages. Questions regarding Amazon Smile should be directed to Cathy Nelson.

When signing up, you will find the Chorale as: COPPELL COMMUNITY CHORUS

**PROJECTED 2019-20 INCOME: \$100**

### **CORPORATE DONATIONS**

Matching funds or other donations from businesses that fall outside of the CORPORATE SPONSORSHIP Program. In 2019, this includes an expected donation from Theatre Coppell.

**PROJECTED 2019-20 INCOME: \$1,000**

## **CORPORATE SPONSORSHIPS**

The Chorale developed a Corporate Sponsorship Program in 2015. Sponsorships are available to local businesses with a tiered benefit package. Portions of all sponsorship packages are tax-deductible. Commitments are due September 6, 2019. A sample letter is attached to this document. Sponsorship questions or inquiries should be directed to Bethany Henze.

**PROJECTED 2019-20 INCOME: \$2,500**

## **CITY SIGN PICK-UP**

We currently work with the City of Coppell's I.S.P.Y. program that pays the non-profit organizations to patrol and pick up illegal signs at the streets and intersections of Coppell each Saturday and Sunday 52 weeks a year. This opportunity is open to any and all non-profit organizations in Coppell, and the Chorale is currently able to participate at least once a month. For more information or to volunteer for this program, please contact Elodie Camaret.

**PROJECTED 2019-20 INCOME: \$3,000**

## **INDIVIDUAL DONATIONS**

These donations come from members, patrons, and friends of the Coppell Community Chorale apart from or folded into the SEASON TICKET Program. Donations can and will be accepted at anytime during the calendar year. In the past year, the Facebook Fundraiser has become a popular method to raise money for the Chorale.

**PROJECTED 2019-20 INCOME: \$1,500**

## **NORTH TEXAS GIVING DAY**

North Texas Giving Day is Communities Foundation of Texas' annual 18-hour online giving extravaganza for North Texas nonprofits that is powered by creative nonprofits, social media activism, area wide collaboration, and of course you! North Texas Giving Day's goal is to help build awareness and support for nonprofits in the North Texas region. Since 2009, Communities Foundation of Texas' North Texas Giving Day has pumped more than \$156 million, for over 2,500 local nonprofits, into the North Texas Community. In 2016, \$37 million was raised through more than 142,000 gifts benefiting 2,518 nonprofits. Donations to participating charities on North Texas Giving Day are augmented by a community fund and make the charity eligible for additional bonus funds.

The Chorale's first year to participate in North Texas Giving Day was 2016. We raised just under \$700. *North Texas Giving Day this year is Thursday, September 19 from 6am to Midnight.*

**PROJECTED 2019-20 INCOME: \$500**

## **PROGRAM ADVERTISEMENTS**

A comprehensive Program Advertisement page can be found attached to this packet. The Chorale offers several options for sponsors, businesses or individuals looking to advertise in all four concert programs. Contact Sheri Curtis with questions.

**PROJECTED INCOME 2019-20: \$0**

## **RAFFLES**

The Chorale holds a raffle at each regular concert (November and May) with items donated by members or sponsors. All donations are tax-deductible and proceeds from the raffle go directly back to the Chorale. Anyone interested in donating to the raffle should contact Elodie Camaret.

**PROJECTED 2019-20 INCOME: \$800**

## **RECYCLING EVENTS**

Bubb Fundraising was created as an active response to unnecessary "trashing" of e-waste and other items. Bubb Fundraising provides innovative fundraising solutions for non-profit organizations. Our unique multi-item recycling program provides a simple, highly profitable, environmentally friendly on-going fundraiser. The Chorale has partnered with Bubb to host two to three Recycling Fundraisers each year. During these events, the community is invited to drop off electronic and household items for recycling with Bubb. As the host of the event, the Chorale receives funds from Bubb based on their most updated price list for collected items. Individuals or entities who donate items receive a tax receipt from the Chorale for their donation, which enables them to deduct the donation's value to the extent allowed by law.

**PROJECTED 2019-20 INCOME: \$1,200**

## **TOM THUMB**

Link your Tom Thumb Reward Card to the Coppell Community Chorale. The purchase price of groceries will automatically be recorded to the Chorale's Good Neighbor account. Tom Thumb keeps a running total of your account, and a check for 1% of the total is sent directly to us each quarter. The Coppell Community Chorale is organization #9947. A copy of the form is attached to this packet.

**PROJECTED 2019-20 INCOME: \$200**

## **SEASON TICKETS**

Beginning in 2017, Season Ticket packages with reserved seating for ALL Chorale concerts will be made available. A Season Ticket form with all pertinent details is attached to this packet. Season Tickets requests should be submitted by October 1st. Contact Kim Bowers or Cathy Nelson for more information.

**PROJECTED 2019-20 INCOME: \$1,000**